Date: July 1, 2011
For Immediate Release

New Water Solutions, Inc. is pleased to announce an exclusive agreement with NSi Industries for the sales and marketing of Drainsafe® products.

New Water Solutions, Inc., the industry leader in certified anti-entrapment type suction outlet covers, is pleased to announce an agreement with NSi Industries to the sales and marketing of all Drainsafe® products in the United States, Canada and Mexico. The Drainsafe® family of products will join the Tork® Division of NSi Industries as part of Tork's extensive and innovative new line of Pool & Spa products. This agreement was reached by Ron Schroader and Family from New Water Solutions, Inc. and Axel Rasmussen, CEO of NSi Industries, LLC.

New Water Solutions, Inc. has always been committed to child aquatic safety in the Pool and Spa industry. Together they will continue to further this message as the two companies join forces.

The Virginia Graeme Baker Pool and Spa Safety Act of 2008, which sets swimming pool and spa standards to reduce the probability of drain entrapment, is beginning to be actively enforced in individual states. Ron has been a child aquatic safety advocate for many years. Starting with the research & development of SVRS technology then focusing on suction outlet entrapment avoidance. This background along with decades of experience in the pool industry had inspired the Drainsafe® product line which leads the market in safety, reliability, and peace of mind for those who own, use or manage pools and spas.

The agreement covers other pool related safety products, which will be marketed through traditional marketing channels. NSi and New Water Solutions, Inc. are developing enhanced materials and initiatives to educate the pool community about the Layers of Protection that are available, and those that are required. New Water Solutions, Inc. will continue to provide information concerning suction entrapment education and prevention at: www.drainsafe.com as well.

Never leave a child alone by water… any water.

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